

K B A M



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390189

## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 8-23-55 ..... SEE CARD #2 FOR NAME ..... Call letters ..... K B A M .....  
 A HAL K. SHADE, RECEIVER (APL 7-13-59, Station location: Longview, Washington  
 EFF: 8-21-59)  
 X PAUL D. WICKRE tr/as KBAM BROADCASTING COMPANY (ML 3-12-58)  
 x PAUL D. WICKRE (APL 1-22-58) EFF: 2-28-53)  
 x K B A M, INC. (AL 2-6-57; EFF: 3-1-57)  
 Name of licensee <sup>XV</sup> GORDON ALLEN AND JOHN TRUFAN d/b as ALTRU BROADCASTING COMPANY

910 Lone Oak Road, Longview, Wash. (CP 11-12-74)  
 1451 Alabama St., Longview, Wash. (Redescription ltr. 3-26-69)  
 x 1451 Alaska Street, Longview, Washington (BL 8-23-55)  
 Transmitter location <sup>X</sup> Approx. 300' eastward off Oregon Way, just south of Baltimore St., Longview  
 Wash. (CP 7-21-54)

98632  
 1323 14th Avenue, Longview, Wash. (BS 6-18-74)  
 x 1451 Alabama St., Longview, Wash. (Redescription ltr. 3-26-69)  
 x 1451 Alaska Street, Longview, Washington (BL 8-23-55)  
 Main studio location <sup>X</sup> Approx. 300' eastward off Oregon Way, just south of Baltimore St.,  
 Longview, Washington (CP 7-21-54)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9140	7-21-54	1220	1kw	Day	9-21 3-21-55
CP for a new standard broadcast station.					
BMP-6776 (1)	2-25-55	Mod. of CP(9140) for extension of completion date to 6-30-55			
BMP-6859 (2)	6-20-55	Mod. of CP (BP-9140, as mod.) for ext. of completion date to 8-31-55.			
BMP-6923 (3)	8-3-55	Mod. of CP (BP-9140, as mod.) to change type transmitter.			
BL-5816	8-23-55	1220	1kw	Day	8-23 2-1-57
Lic. to cover CP(9140, as mod.) for a new standard broadcast station.					
BR-3154	1-17-57	Renewal of license			2-1 2-1-60
BAL-2564 EFF:	2-6-57 3-1-57	Voluntary assignment of license to: K B A M, INC.			
BP-11183	11-27-57	1270kc	5kw	Day	1-27-58 7-27-58
Construction permit to change frequency and power, and install new transmitter.					
BAPL-142 EFF:	1-22-58 2-28-58	Voluntary assignment of license and construction permit to Paul D. Wickre.			
ML-1749 (1)	3-12-58	Mod. of license to change name of licensee to Paul D. Wickre tr/as KBAM Broadcasting Company.			
BMP-8067 (1)	3-12-58	Mod. of CP (BP-11183) to change name to Paul D. Wickre tr/as KBAM BROADCASTING COMPANY			
BMP-8047 (2)	3-14-58	Mod. of CP (BP-11183 as mod.) for extension of commencement date to 5-14-58 and extension of completion date to 9-14-58			
BMP-8211 (3)	9-17-58	Mod. of CP(BP-11,183) for extension of completion date to 3-17-59.			
BP-12149	9-17-58	1270kc	1kw	Day	11-17 5-17-59
CP to change frequency from 1220kc to 1270kc.					
BL-7260	12-16-58	1270kc	1kw	Day	12-16 2-1-60
License to cover c.p. (BP-12,149) which authorized change of frequency.					
BMP-8437 (4)	7-14-59	Mod. of CP(BP-11,183) for extension of completion date to October 10, 1959.			

## B BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KBAM

Station location .....

Name of licensee ARMAK BROADCASTERS, INC. (BAPL-2-17-65; EFF:4-1-65)  
RUFUS W. SNYDER, RECEIVER (BAPL 11-27-62 EFF: 1-10-63)Transmitter location 910 Lone Oak Rd. (approx. 3.2 mi. N. of center of Longview on  
Lone Oak Rd. approx. 0.25 mi. W. of intersec. with Columbia Heights  
Road, Longview, Washington (BP 11-12-74)

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BAPL-198 EFF:	7-13-59 8-21-59	Involuntary assignment of license and construction permit to HAL K. SHADE, RECEIVER.				
BMP-8741 and BMP-8745	10-23-59	Mod. of CP (BP-11183 as mod.) for extension of completion date to <del>12-16-59</del> 1270kc 5kw Day				
		Mod. of CP (BP-11183 as mod.) to chg type trans. (WEST. 5 HV-1).				
BMP-8827 (1)	12-30-59	Mod. of CP (BP-11183 as mod.) to change type transmitter (COLLINS 21E-1) and Ext. of Completion date to 1-10-60				
	1-27-60	Commission deferred action on renewal pending further consideration.				
BAPL-294 Eff:	11-27-62 1-10-63	Involuntary assignment of CP & Lic. to Rufus W. Snyder, Receiver.				
BR-3154	1-22-65	Renewal of License			1-22 2-1-66	
BAPL-307 EFF:	2-17-65 4-1-65	Voluntary assignment of lic. and CP (BP-11183) to ARMAK BROADCASTERS, INC. )				
BL-7797	2-4-65	1270kc	5kw	Day	2-4 2-1-66	
		Lic to cover CP (BP-11,183 as mod) which auth increase in power and change type trans.				
BR-3154	1-14-66	1270kc	5kw	Day	2-1 2-1-69	
TELEGRAM ltr.	11-20-67 3-26-69	PSA	236w	TL & studio street name changed from Alaska St. to Alabama St.		
BR-3154(1)	3-20-69	RENEWAL OF LICENSE (trans-COLLINS 21E)			3-20 2-1-72	
BZ-7156(1)	7-11-69	Direct Meas.				
BR-3154	1-27-72	RENEWAL OF LICENSE (LONG)			2-1-75	
EBSA	6-12-72					
BS-3154(1)	6-18-74	ML to change SL				
BP-19,803	10-21-74	1270khz,	1 kw	Day	10-21-75	
		CP to install a new aux. transmitter				
BP-19,822	11-12-74	1270khz,	5kw	Day RC	11-12-75	
		CP to chg. antenna trans. loc. and construct a new tower.				

Form BC 126  
June 1954  
#3

BROADCASTING STATION LICENSE RECORD

AM

Date first licensed .....

Call letters KBAH

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
LETTER	6-17-75	Main Transmitter: BC-1H1			
Comtel	8-1-75	PSA	223w		
BR-3154(S)	8-26-75		RENEWAL		2-1-78
BL-14,005(L)	9-24-75	Lic. to cover BP-19,805 for changes (Main & Auxiliary transmitters)			2-1-78
BL-14,005(L)	9-24-75	Superseded to correct sign on and sign off hours			2-1-78
BR-3154(S)	1-12-78	RENEWAL	(MAIN & AUX.)		2-1-81

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

W. GORDON ALLEN AND JOHN TRUHAN d/b as

Call

Letters       New      Name ALTRU BROADCASTING CO.(PO % W. Gordon Allen, 260 Hansen Ave., Salem, Oregon)

File No.	Dated	Application for	Action	
			Nature	Date
BP-9140	1-9-54	Construction permit for a new standard broadcast station to be operated on: Frequency: <del>930kc</del> 1220kc Power: 1kw Hrs. of operation: Daytime Trans. Location: 300' Eastward off Oregon Way, just South of Baltimore St. Longview, Washington Studio Location: 300' Eastward off Oregon Way, just South of Baltimore St. Longview, Washington	Contingent on grant of BL-5180, Station KGAL. GRANTED	7-21-54
Rec'd	1-11-54			
Filed	1-11-54			
Amended	6-3-54	Amended to change frequency to 1220kc.		
Rec'd	6-8-54			
Filed	6-8-54			
JOINT PET. HEARING.	FILED 8-23-54	BY KVIK & KLOG PROTESTING GRANT AND DESIGNATE APPLICATION FOR PETITION DISMISSED 9-15-54 MEMO. OPINION & ORDER. ISSUED.		



Gates BC-1F  
1kw

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

K B A M

Name W. GORDON ALLEN AND JOHN TRUHAN a/b as ALTHU BROADCASTING COMPANY

Letters

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6776 Rec'd Filed	2-10-55 2-16-55 2-16-55	Modification of construction permit (BP-9140 which auth. a new standard broadcast station) for extension of completion date from 3-21-55 to 6-30-55.	GRANTED	2-25-55
BMP-6859 Rec'd Filed	5-27-55 5-31-55 5-31-55	Modification of construction permit (BP-9140 as mod., which auth. a new standard broadcast station) for extension of completion date from 6-30-55 to 8-31-55.	GRANTED	6-20-55
BMP-6923 Rec'd Filed	7-27-55 8-1-55 8-1-55	Modification of construction permit (BP-9140, as modified, which authorized a new standard broadcast station) to change type of transmitter (COLLINS 20-V2).	GRANTED	8-3-55
BL-5816 Rec'd Filed	7-16-55 7-21-55 7-21-55	License to cover construction permit (BP-9140, as modified) which authorized a new standard broadcast station.	GRANTED	8-23-55
BR-3154 Rec'd Filed	10-25-56 11-5-56 11-5-56	Renewal of license Andrew G. Haley, Atty. F.C.C. - WASHINGTON, D. C.	GRANTED	1-17-57

## APPLICATION RECORD - BROADCASTING

AUG. 1955

PAUL D. WICKRE

~~K B A M, INC. (AL 2-6-57, EFF: 3-1-57)~~

Call

Letters K B A MName x W. GORDON ALLEN AND JOHN TRUHAN, d/b as ALTRU BROADCASTING COMPANY  
Longview, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2564 Rec'd Filed	1-11-57 1-24-57 1-24-57	Voluntary assignment of license to K B A M, Inc.	GRANTED EFF:	2-6-57 3-1-57
BP-11,183 Rec'd Filed	3-15-57 3-21-57 3-21-57	Construction permit to change frequency from 1220kc <u>to</u> 1270kc; change power from 1kw <u>to</u> 5kw and install new transmitter(GATES BC 5P)	GRANTED	11-27-57
BAPL-142 Rec'd Filed	12-31-57 12-31-57 12-31-57	Voluntary assignment of license and construction permit to Paul D. Wickre.  Ivan N. Dietrich, Atty.	GRANTED EFF:	1-22-58 2-28-58

APPLICATION RECORD - BROADCASTING

Call Letters KBAM

Name PAUL D. WICKRE, tr/as KBAM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8047 Rec'd Filed	2-8-58 2-10-58 2-10-58	Modification of construction permit (BP-11,183 which authorized change frequency, increase in power and install a new transmitter (GATES BC-5P) for extension of commencement date from 1-27-58 to 5-27-58 and extension of completion date from 7-27-58 to 12-15-58.	GRANTED Commencement date extended to 5-14-58 Completion date extended to 9-14-58	3-14-58
BML-1749 Rec'd Filed	2-21-58 2-26-58 2-26-58	Modification of license to change name of licensee to Paul D. Wickre tr/as KBAM Broadcasting Company. Atty's: Hart, Moss & Dietrich	GRANTED	3-12-58
BMP-8067 Rec'd Filed	2-21-58 2-26-58 2-26-58	Modification of construction permit (BP-11,183 which authorized change frequency, increase power and install a new transmitter (GATES BC-5P) to change name of licensee to Paul D. Wickre tr/as KBAM Broadcasting Company Atty. Hart, Moss & Dietrich	GRANTED	3-12-58

FORM BC-121 #5  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters KBAM

Name PAUL D. WICKRE, TR/AS KBAM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8211 Rec'd Filed	7-31-58 7-31-58 7-31-58	Modification of c.p. (BP-11,183 as mod., which authorized change frequency, increase power and install a new transmitter (GATES BC-5P) for extension of completion date from 9-14-58 to 3-15-59.  Atty: John J. Gunther	GRANTED to	9-17-58 3-17-59
BP-12,149 Rec'd Filed	7-31-58 7-31-58 7-31-58	Construction permit to change frequency from 1220kc to 1270kc.  Atty: John J. Gunther	GRANTED	9-17-58
BL-7260 Rec'd Filed	10-16-58 10-16-58 10-16-58	License to cover c.p. (BP-12,149) which authorized change of frequency.	GRANTED	12-16-58

## APPLICATION RECORD - BROADCASTING

Aug. 1955 #6

Call

Letters K..B..A..M.

Name PAUL D. WICKRE, tr/as KBAM BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8437 Rec'd. Filed	3-3-59 3-4-59 3-4-59	Modification of c.p. (BP-11,183 as mod., which authorized change frequency, increase power and install a new trans.) for extension of completion date from 3-17-59 to 7-17-59	GRANTED to	7-14-59 10-10-59
BAPL-188 Rec'd. Filed	6-10-59 6-12-59 6-12-59	Involuntary assignment of license and construction permit to Hal K. Shade, Receiver.	GRANTED EFF:	7-13-59 8-21-59
BMP-8741 R & F	10-5-59 10-8-59	Modification of C. P. (BP-11183 as modified, which authorized change of frequency and power, and instl. new transmitter) for extension of completion date from 10-10-59 to 12-10-59	GRANTED to	10-22-59 12-10-59 ISSUED WITH BMP-8745
BMP-8745 R & F	10-5-59 10-8-59	Modification of C. P. (BP-11183 as modified, which authorized change of frequency and power, and instl. of new transmitter) to change type transmitter (West. 5-HV-1)	GRANTED	10-22-59 Issued with BMP-8741

AUG 1955

Call  
Letters K D A NName HAL K. SHADE, RECEIVER

File No.	Dated	Application for	Action	
			Nature	Date
BR-7154 Rec'd Filed	11-3-59 11-4-59 11-4-59	Renewal of License.	<del>GRANTED</del> GRANTED	1-22-65
BP-8827 R & P	11-27-59 12-2-59	Modification of C. P. (EP-11183 as modified, which authorized change in frequency and power, and instl. new transmitter) to change type transmitter (Collins 21E-1) and Extension of completion date to	GRANTED	12-30-59 1-10-60
BL-7797 Rec'd Filed	12-7-59 12-14-59 12-14-59	License to cover construction permit (BP-11,183, as mod.) which authorized increase in power and change type transmitter.	GRANTED	2-4-65
PRO. TEST	1-18-60			
BAPL-291 Rec'd Filed	11-7-62 11-8-62 11-8-62	Involuntary assignment of construction permit and license to Rufus W. Snyder, Receiver.  Samuel Miller, Atty.	GRANTED EFF:	11-27-62 1-10-63

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters K B A MName ARMAK BROADCASTERS, INC.  
XRUFUS W. SNYDER, RECEIVER  
Longview, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-307 R & F	8-27-63 9-4-63	Voluntary assignment of license and construction permit (BP-11183) to ARMAK BROADCASTERS, INC.	GRANTED	2-17-65
AMENDMENT R & F	(not dtd) 3-3-64	Atty. - <del>Smith &amp; Pepper</del> AMENDED to make chges in stockholders, stockholdings & directors. Ltr from Smith & Pepper - no longer represent (9-14-64) either assignor or assignee	EFF:	4-1-65
ER-3154 R & F	10-25-65 11-8-65	Renewal of license	GRANTED	3-1-14-66
The Commission ordered station to pay forfeiture of \$200 by Memo. Opinion & Order 12-12-66				



## APPLICATION RECORD - BROADCASTING

1270kc

Aug. 1955

Call

Letters S. H. A. V.Name ARMAR BROADCASTERS, INC.

Longview, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BR-3154 R & F #487753 \$75. PRESS FEB 5 1969	11-1-68 1-31-69 1-31-69	Renewal of license	GRANTED	3-20-69
BZ-7156 R & F DM APR 3 1969	3/1/69 3/3/69 3/11/69	Direct Meas.  Engr: Donald C. Wilkinson, Portland, Oregon	GRANTED	7-11-69
9-24-69.	By memorandum	Opinion and Order. Ordered to pay \$200 Forfeiture.		
7-22-70	Commission on	7-22-70 Denied application for mitigation or remission of forfeiture.		
BR-3154 R & F PN PRESS NOV 12 1971	10-29-71 11-2-71 11-2-71	Renewal of License	GRANTED	1-27-72

Ltr: 3/24/69 re clarification of trans. & studio loc.  
BE-7156

APPLICATION RECORD - BROADCASTING

Call Letters K B A M

Name ARMAK BROADCASTERS, INC.  
Longview, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,822 Rec'd Filed \$50-345393 AC-056 NOV 05 1974	8-23-74 8-28-74 9-17-74 9-17-74	Construction permit to change antenna-transmitter location to: 910 Lone Oak Road (Approx. 3.2 mi. N. of center of Longview on Lone Oak Road, approx. 0.25 mi. W. of Intersection with Columbia Heights Rd., Longview, Washington, and construct a new tower. 46° 10' 58" 122° 57' 28" and operate transmitter by remote control from studio loc.	GRANTED	11-12-74
BP-19,805 R & F \$50-352919 AC-056	8-23-74 8-28-74 10-8-74	Construction permit to install a new auxiliary transmitter GATES BC-1H, with 1kw day and operate transmitter by remote control from the main studio location.	GRANTED	10-21-74

September 1969

2-55

## APPLICATION RECORD - BROADCASTING

1270

Call  
Letters K B A MName ARMAK BROADCASTERS, INC.  
LONGVIEW, WASHINGTON

File No.	Dated	Application for	Action	
			Nature	Date
BR-3154 R & F PN Recd. → PRESS	9-23-74 9-27-74 " <b>NOV 1 1974</b>	RENEWAL OF LICENSE AMENDED 3-24-75 re: EEO AMENDED 3-17-75 re: EEO	GRANTED	8-26-75
BL-14,005 R & F \$100#452018 PTA PRES <b>AUG 7 1975</b>	7-14-75 7-16-75 7-24-75 8-1-75	Lic. to cover BP-19,805 and BP-19,833 for changes(Main and Auxiliary)	GRANTED	9-24-75
BR-3154 R & F PN Recd. PRESS	9-23-77 9-26-77 " <b>OCT 3 1977</b>	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	1-12-78
BR 800926 UH PRESS	<b>OCT 28 1980</b>	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	<i>W</i>	1-26-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

